

Advertising Opportunities!

The Calgary Military Family Resource Centre is now selling advertising space in our monthly newsletter. Discounts will be given to larger ads and ads that run for multiple months. **Currently serving CF (Regular and Reserve) members and their families are entitled to a one-time only, free month of advertising in a 7.5" x 4" space.** Prices on the chart below apply to subsequent months of advertising.

Check out the sample sizes and price list below.

We are only selling a limited number of advertisements - call 410-2320 Ext. 3590 to book your space.

SAMPLE 7.5" x 4"		Advertisement Prices*			
	Size	1 issue	3 issues (10% discount)	6 issues (15% discount)	12 issues (20% discount)
5% discount	Business Card (3.75" x 2")	\$20	\$54 (\$18 per issue)	\$102 (\$17 per issue)	\$192 (\$16 per issue)
	(3.75" x 4") or (7.5" x 2")	\$38	\$103 (~\$34 per issue)	\$194 (~\$32 per issue)	\$365 (~\$30 per issue)
	(3.75" x 6")	\$57	\$154 (~\$51 per issue)	\$291 (~\$48 per issue)	\$547 (~\$46 per issue)
	(3.75" x 8") or (7.5" x 4")	\$76	\$205 (~\$68 per issue)	\$388 (~\$65 per issue)	\$730 (~\$61 per issue)
	(7.5" x 6")	\$114	\$308 (~\$103 per issue)	\$581 (~\$97 per issue)	\$1,094 (~\$91 per issue)
	(7.5" x 8")	\$152	\$410 (~\$137 per issue)	\$775 (~\$129 per issue)	\$1,459 (~\$122 per issue)
	Full Page (7.5" x 10")	\$190	\$513 (\$171 per issue)	\$969 (~\$162 per issue)	\$1,824 (\$152 per issue)

Distribution: 450 households
 Prices include GST. Payment by cash or cheque must accompany ad. Ads running for more than one month must be paid in advance. The deadline for submission is the 20th of each month. For example, if you would like your ad to run in December, the deadline for submission is November 20th.

The MFRC does not accept liability for any product or service purchased as a result of an advertisement in this publication. Respondents to advertisements should take appropriate precautions before entering into any contract. The editor reserves the right to refuse or amend submissions.

**SAMPLE
3.75" x 2"
Business Card**

Take advantage
of this great
opportunity to
promote your business!

**SAMPLE
3.75" x 2"
Business Card**

**SAMPLE
3.75" x 4"**

Got your
attention!

Your advertisement could be here!
Call us at (403) 410-2320 Ext. 3590
for more details!